

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Coordinated efforts by the Tea Board and the State Government would help tea growers to access financial support, quality certification, value addition opportunities, branding initiatives and wider market linkages: Governor

Arunachal Pradesh Small Tea Growers' Association Members Call on Governor

Governor emphasizes that Arunachal Pradesh possesses immense potential for producing high-quality and organic tea and can significantly contribute to rural livelihoods, entrepreneurship and sustainable economic growth

The members of the Arunachal Pradesh Small Tea Growers' Association, led by its President Shri Tadak Gab and General Secretary Shri Kapwang Arangham, called on the Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), at Lok Bhavan, Itanagar on 9 July 2026. The delegation apprised the Governor of the progress, challenges and future prospects of tea cultivation in the State. They also sought support for strengthening the tea sector, by establishing an organic certification facility and tea auction centre, State Tea Policy, and special support package for Tirap, Changlang and Longding District.

The Governor emphasized that Arunachal Pradesh possesses immense potential for producing high-quality and organic tea and can significantly contribute to rural livelihoods, entrepreneurship and sustainable economic growth, particularly in the eastern and foothill districts of the State.

The Governor advocated the formulation of a vibrant and forward-looking State Tea Policy to unlock the sector's full potential and ensure sustainable growth. He advised the tea growers to establish a representative corporation and engage with the State Government through a comprehensive and well-structured proposal outlining their requirements and long-term vision.

Expressing optimism about the future of the industry, the Governor stated that coordinated efforts by the Tea Board and the State Government would help tea growers to access financial support, quality certification, value addition opportunities, branding initiatives and wider market linkages. He emphasized that such measures would enhance the competitiveness of Arunachal Pradesh tea, improve livelihoods and position the State as a distinguished producer of premium tea.

The Governor encouraged the growers to focus on quality enhancement, organic cultivation, value addition and branding to create a distinct identity for Arunachal tea in national and international markets. He advised the Association to leverage modern technology, digital marketing platforms and e-commerce channels to expand market access and improve profitability.

The members of the Association expressed their gratitude to the Governor for his continued interest in the welfare of tea growers and for his valuable guidance towards making Arunachal Pradesh a recognized hub for premium and organic tea production.

PRO to Governor
Arunachal Pradesh
ITANAGAR, July 10, 2026